## INDIAN INSTITUTE OF MANAGEMENT & COMMERCE



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RE-ACCREDITED BY NAAC WITH "A+" GRADE

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## A REPORT ON STUDENT DEVELOPMENT PROGRAMME(SDP)

- 1. Name of the Committee: Research & Development Cell
- 2. Nature of the Event/ Programme: Student Development Programme (SDP)
- 3. Date of Symposium conducted: 26<sup>th</sup> February, 2024
- 4. Timings: 2.00 p.m. to 5.00 p.m.
- 5. Title of the event: An Inter-Collegiate Student Development Programme on "Project Work Guidance".
- 6. Mode of Conducting the event: Off-line

## 7. **Report**:

An inter-collegiate Student Development Programme was conducted to impart the relevance of research among the students and guide them to make research projects easier to accomplish. 830 students from various colleges of Hyderabad and Secunderabad attended the programme. 14 eminent professors from Osmania University and IPE visited as resource persons and shared their knowledge on research with the students. All the students attended the programme received a book-let on "Project Work Guidance". The inputs given by the Professors, was useful to the students in completing their project work.

The topics covered by the resource persons were:

- 1. Introduction to Research Methodology
- 2. Problem Identification
- 3. Relevance of Data Collection
- 4. Sampling Techniques
- 5. Measurement and Scaling Techniques
- 6. How to attend Viva-Voce?

Dr.D.Thirumala Rao Vice-Principal (Academic), Associate Professor & Convener K . RAGHOVEER

Sri K.RaghuVeer PRINCIPAL