

# International Conference on Research and Innovations

**ICRI – 2024**      **Bangkok, Thailand**

**Date: 8 – 9 November, 2024**



**REGISTER NOW**



**Conference and Awards**



## Presentation Opportunity

## Call for Presentation

## Free Publication\*

## Paper, Abstract, Project, Poster, Thesis, Dissertation



<https://researchculturesociety.org/icri-2024/>



[israintconf@gmail.com](mailto:israintconf@gmail.com)



<https://forms.gle/AYsqWCRjYzddUseDA>



## About the organizing Institutions:

**International Scientific Research Association** is registered and an esteemed research association working on to provide scientific research services, educational studies and activities at international level, also coordinate with other research organizations for the educational research events. Scientific Research Association as honorary partner of the 'Research Culture Society' with MoU – collaboration.

**The Indian Institute of Management and Commerce(IIMC)** established five decades ago(year 1973) has to its credit some outstanding achievements in the field of Commerce Education in general and Honours course in particular at the Degree level. The college was admitted into grant-in-aid in the year 1980 and it was admitted into Sec.2 (f), 12-B of University Grants Commission in the year 1994 and affiliated to Osmania University. The college was ranked by various magazines like The Week, Outlook, India Today, Education World, Digital Learning and it has established itself as a premier institution in field of commerce education in the country.

**Supporting Institutions:** Sunandha Rajabhat University, Bangkok, Thailand; Srinakharinwirot University, Bangkok, Thailand ; Chreso University (CU), Zambia, Southern Africa. Institut für Dienstleistung, Germany.

'**Research Culture Society**' (RCS) is a Government Registered **International Scientific Research organization**. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS-ISRO shall also initiate and setting up new educational and research programs with other international organizations. Society has successfully organized 155+ conferences, seminars, symposiums and other educational programmes at national and international level in association with different educational institutions.

**Eurasian Institute of Science and Technology (EU)** : Institute of Science & Technology is a self financed college, sponsored has been started in the year 2013 with a noble aim of imparting technical education. The institution enables them to be placed as the best professionals in industries and make them enter into high level programs with competence and confidence. Institute trains specialists in Physical Science, Life Science and Computer Science. Eurasian University is an institution of the central region of EU, for qualified personnel training in science, engineering, technology, management, law, education and research specializations.

**The International Languages Council** is working to promote Languages and Literatures at different national and international levels, and also coordinate with other institutions and organizations for the educational and community development. It also offer to provide literature, ELT, linguistics research services, educational studies and organizing activities.

**Other Institute / University/ Company can Join as a Co-Organizer or supporter or co-sponsor.**

**Objective of the International Conference:** is to bring together innovative academics, researchers and industrial experts in the field of Scientific, Multidisciplinary Innovation Studies in Academic Research to a common platform. Another goal is to promote scientific information interchange between researchers, academicians, students and practitioners working in conference country and abroad. The main aim of the conference is to provide a interaction stage for researchers and practitioners from academia and industries to deal with state-of-the-art advancement in their respective fields. The conference will be held in regular interval to make it an ideal stage for people to share views as per themes and scope of conference.

**Conference Venue & Time :** Divalux Resort & Spa, Bangkok, Thailand. ( Approx. – 12.5 km from Suvarnabhumi International Airport ).

**Date :** 8<sup>th</sup> November, 2024 Thailand Time Morning 09:00 am to 04:00 pm & Date : 9<sup>th</sup> November, 2024 Thailand Time Morning 09:00 am to 04:00 pm

**Conference Website:-** <https://researchculturesociety.org/icri-2024/>

**Submission & Communication Email:-** [israintconf@gmail.com](mailto:israintconf@gmail.com)

**Registration Form:-** <https://forms.gle/AYsqWCRjYzddUseDA>



**Conference Indexing:-**



## Tracks & Sub-themes

Themes and Sub-themes related subjects & topics Abstracts / Papers/ Projects can be submitted.

### **Track 1 : General Science, Applied Science and Allied Science :**

- Physics
- Chemistry
- Bio Technology
- Biological Sciences
- Mathematics
- Nanoscience
- Life Sciences
- Environmental Science
- Forensic Science
- Healthcare Science & Nursing
- Family & Home Sciences

### **Track 2 : Engineering and Technology**

- Mechanical Engineering
- Industrial & Production Engineering
- Civil and Structural Engineering
- Electronics and Telecommunications Engineering
- Computer Science and Information Technology:
- AI & IoT in Technology
- Environmental Engineering
- Green Technology
- Electrical Engineering
- Research and Innovation Technology
- Energy Engineering
- Technology and Innovations

### **Track 3 : Business Management :**

- Strategizing Global Marketing Practices
- Emerging Trends of Global Marketing
- Innovative Practices to Manage Global Businesses
- Role of Entrepreneurship in Global Environment
- Entrepreneurial growth, innovation and strategies
- Innovation Management & Trust Management
- Tourism Marketing and Management
- Hospitality Marketing and Management
- Human Resource Management.
- Agriculture Management.
- Brand Management & Marketing Practices
- IoT and AI in business development

### **Track 4 : Commerce/ Trade & Economy**

- Trade Analysis
- Banking
- Finance
- Financial Markets
- Economics
- International Economics
- Economy Development
- Finance and Economics
- Financial Accounting
- Stock and Commodity Market
- Company Law
- Accountancy & Income Tax
- Cost & Management Accounting
- Taxation
- Income Tax Laws
- Tax Policies

### **Track 5 : Social Sciences & Literature :**

- Geography / Demography / Area Studies
- Politics
- Psychology
- History
- Civics
- Culture and Religion
- Law and Policy
- International Law Practices
- Communication Studies
- Language Learning and Teaching / ELT
- Linguistics & Literature
- Information Sciences
- Journalism & Media
- Sociology
- Social Work
- Family & Community Science

### **Track 6 : Education and Physical Education - Sports Science :**

- Teaching and Learning Pedagogy
- Lifelong Learning vs Blended Learning
- Educational Management and Administration
- Higher Education and Standards
- Basic Educational Research
- Quality Management in Education
- STEM Education
- Health Education
- Exercise Physiology / Sports Psychology
- Science of Sports Training
- Science of Yoga
- Sports Nutrition
- Sports Biomechanics
- Sports Industries and Engineering
- Entrepreneurship in sports

# Description of Registration & Participation



Conference Instructions:- <https://researchculturesociety.org/icri-2024/> **Registration Form link :** <https://forms.gle/AYsqWCRjYzddUseDA>

**\* Best Paper Presentation Award, \*Best Poster Presentation Award.**

For Teaching Faculties, Ph.D/ M.phil, Masters, Bachelors Students, Researchers, Scientists, Industry Delegates or any interested Citizen.

Research Articles, Papers, Projects, Thesis, Dissertation are invited for presentation and publication.

**Submission Email: israintconf@gmail.com (Abstract/ Full Paper/ Payment slip / PPT)**

Submission Deadline / Last Date till : DATE/MONTH/YEAR				
Abstract	Registration Payment	Online Registration	Presentation PPT File	Full Paper / Article for Publication
18/10/2024	20/10/2024	20/10/2024	31/10/2024	till 30/11/2024

On Acceptance of Abstract – Presenters can Pay Registration Fee and Attendee can pay direct Registration Fee; Send a payment proof copy in email attachment.

ICRI – 2024 Bangkok Registration & Participation Charges			
THB (฿) is for Thailand Participants; INR (Rs.) is for Indian Participants & USD (\$) is for other International Participants, Discount :- 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation with Accommodation.			
	Thailand Candidates can confirm Registration and can Pay charge at the Conference Desk.	Early Bird Registration till 30 <sup>th</sup> Sept, 2024	Regular from 1 <sup>st</sup> Oct to 31 <sup>st</sup> Oct, 2024
	Participants Descriptions (*Per 1 Person / Candidate / Delegate )	Academician / Educationist Student / Researcher Industry Delegate / Institution Person	Academician / Educationist Student / Researcher Industry Delegate / Institution Person
(Physical mode)	Registration - Presenter / Co-Presenter (**With Accommodation – Resident)	\$ 200 USD / Rs. 13500 INR / ฿ 6000 THB	\$ 230 USD / Rs. 14500 INR / ฿ 6500 THB
	Registration - Attendee / Listener (**With Accommodation – Resident )	\$ 170 USD / Rs. 12000 INR / ฿ 5000 THB	\$ 200 USD / Rs. 13000 INR / ฿ 5500 THB
	Registration - Presenter / Co-Presenter (Without Accommodation – Resident)	\$ 120 USD / Rs. 7500 INR / ฿ 3500 THB	\$ 150 USD / Rs. 8000 INR / ฿ 4000 THB
	Registration - Attendee / Listener (Without Accommodation – Resident)	\$ 100 USD / Rs. 6500 INR / ฿ 3000 THB	\$ 120 USD / Rs. 7000 INR / ฿ 3500 THB
	# Additional - Residential Accommodation Per Person / Night (AM breakfast) (in case of 2 or 3 people in 1 room - amount will be less)	\$ 50 USD / Rs. 4000 INR / ฿1700 THB	\$ 50 USD / Rs. 4000 INR / ฿1700 THB
	In case of co-presenter/ co-author not present at location (certificate / publication)	\$ 50 USD / Rs. 4000 INR / ฿1700 THB	\$ 50 USD / Rs. 4000 INR / ฿1700 THB
	## Additional City Tour Package –	Extra Charge	Extra Charge
	Best Paper / Project / Poster Presentation Award (by merit selection )	Free	Free
	* Free Publications ( ISSN Journals Online & ISBN Proceedings Print )	Free	Free
	*** Scopus / WoS / CARE listed - Free & Paid Journals Name will be given	Free OR Paid Approx. \$ 200 to 700 USD	Free OR Paid Approx. \$ 200 to 700 USD
## For below “Professional Awards” a separate registration required (If Interested) :	--	--	
## RCS International Awards / SRA Global Awards Participation Year - 2024	\$ 100 USD / Rs. 7000 INR	\$ 100 USD / Rs. 7000 INR	

## ICRI - 2024 Bangkok Conference Agenda - Plan

Join WhatsApp group -- <https://chat.whatsapp.com/EjOkcXznjeN7FUgLcCD4IF>

**Arrival Suggestions:** Participant need to arrive on 7<sup>th</sup> November, 2024 at Bangkok Airport, as per Thailand time between 04:00 am to 09:30 am and reach to Venue Resort. On the Airport terminal - participant can use Wi-Fi of Airport & wait for accompanying other participants.

**Free Pick-up / Drop :-** From Suvarnabhumi BKK Airport to the Conference venue.

**\* Valid Passport is compulsory for all. (with an expiry date of no less than 6 months)**

**Conference Venue :** Divalux Resort & Spa, Bangkok, Thailand.

(Approx. – 12.5 km from Suvarnabhumi International Airport - BKK ).

**Conference Website:** <https://researchculturesociety.org/icri-2024/>

Date	## Additional City Tour Package - For Interested Candidates (Including Common sharing based Shuttle/Van Charge ) Tentative Plan Candidate Need to Confirm & Pay in Advance for Booking	Charge Per Person / Candidate
	# Additional - Residential Accommodation per Night – Per Person (in case of 2 or 3 people in 1 room - amount will be less)	\$ 50 USD / Rs.4000 INR / ฿1700 THB
7 <sup>th</sup> November, 2024 11:00 am to 09:00 pm  (For those who will arrive before 10:00 am at Suvarnabhumi International Airport )	<b>Self Lunch (with Extra Charge)</b> <b>Visit to Bangkok City Temples -</b> 1) The Grand Palace & Wat Phra Kaew (Emerald Buddha) – (3 hours) 2) Wat Phra / Wat Pho (Temple of the Reclining Buddha) - (1 hour). <b>Self Dinner with Extra Charge at Siam Paragon Mall</b>	350 THB Fix + 500 THB 300 THB
8 <sup>th</sup> November, 2024 05:30 pm to 09:30 pm	<b>Chao Phraya River – Cruise with Dinner</b>	1800 THB
9 <sup>th</sup> November, 2024 04:30 pm to 09:30 pm	<b>Visit to Bangkok City Temples -</b> 1) Wat Traimit (Temple of the Golden Buddha) - (1 hour). 2) Wat Arun (Temple Of Dawn) - (1 hour). Boat / Ferry to Icon Siam Mall. <b>Self Dinner with Extra Charge at ICONSIAM Mall</b>	350 THB Fix + 100 THB 200 THB
10 <sup>th</sup> November, 2024	<b>Safari World Bangkok with Lunch</b> Back to your Location or Extend Your Trip & Days <b>Self Dinner with Extra Charge anywhere</b>	1700 THB
11 <sup>th</sup> November, 2024	Below Places are free to visit those who stay ---- Pak Khlong Talat (Flower Market) - Free China Town - Free ; Chatuchak Weekend Market - Free Back to your Location or Extend Your Trip & Days	-

Date	Agenda - Plan	As per Thailand standard time
Pre-Workshop Online Zoom Meet 27th October, 2024	Pre-Workshop of Standards of Presentation Structure <b>(Online in Zoom meeting)</b>	01:00 pm to 02:00 pm
7 <sup>th</sup> November, 2024	<b>Arrival to Venue – Check-in</b>  Intro of Conference Area & Presentation Plan In campus of Divalux Resort and Spa, Bangkok  <i>Visit to Bangkok City Temples – (By common Shuttle/Taxi)</i>	10:30 am to 12:30 pm 01:00 pm to 01:15 pm 01:30 pm to 06:00 pm
8 <sup>th</sup> November, 2024	Morning Breakfast	07:30 am to 08:30 am
	Inaugural Session - Abstract Publication Soft copy Keynote /Guest Speaker's speech	09:00 am to 09:45 am
	Presentation Session - 1	09:45 am to 12: 00 pm
	Lunch break	12:30 pm to 01:15 pm
	Presentation Session - 2	01:15 pm to 03:15 pm
	Break (Tea/Coffee/Juice-Pastry)	03:15 pm to 03:30 pm
	Presentation Session - 3	03:30 pm to 04:30 pm
	<i>City Tour (on sharing base Taxi/Cab) for interested participants – it's not compulsory. OR go for swimming / gym / Spa inside the campus</i>	04:30 pm to 09:00 pm
9 <sup>th</sup> November, 2024	Morning Breakfast	07:30 am to 08:30 am
	RCS International Award & SRA Global Award Announcement	09:00 am to 09:25 am
	Presentation Session - 4	09:30 am to 11:00 am
	Presentation Session - 5	11:15 am to 12:30 pm
	Lunch break / Check-Out Process.	12:30 pm to 01:15 pm
	Presentation Session - 6	01:15 pm to 02:30 pm
	Break (Tea/Coffee/Juice-Pastry)	03:30 pm to 03:45 pm
	Valedictory & Certificate - Award  <i>City Tour (on sharing base Taxi/Cab for interested participants – it's not compulsory . OR go for swimming / gym / Spa inside the campus</i>	03:45 pm to 04:15 pm 04:30 pm to 09:00 pm

Note:- In case of less than 31 Presentations; Conference Sessions will be scheduled and completed on 8th November, 2024 (1 Day) and 9th Nov, 2024 will be a visiting day.

**Help / Inquiry Number: +91 9033767725**



**For Flight Booking -** We can add candidate in our Group Flight Booking Or candidate can do self booking.

## PAYMENT OPTIONS :--

**Payment mode:** NEFT/ RTGS / Online banking / GPay, / Paytm, Forex transfer / Bank payment Apps / Paypal / Western Union / Moneygram.

**Online Payment : -**



**Payment terms - transaction charge :-** PAYPAL or International forex payments - additional 5% transaction must be added by the payer while making payments. **International Participants Payment must be with additional Bank transaction charge.**

GPay / Paytm: +91 9033767725

UPI ID: 9033767725@okbizaxis

**Bank Account for :** NEFT/ RTGS / Online banking/ Western Union/ MoneyGram / International Forex Transfer.

**BANK NAME - CANARA BANK**

**ACCOUNT NUMBER - 4540201000207**

**ACCOUNT TYPE - CURRENT**

**ACCOUNT HOLDER NAME (Beneficiary) - RESEARCH CULTURE SOCIETY**

**Address BRANCH - PADRA, VADODARA, GUJARAT, INDIA**

**IFSC CODE - CNRB0004540**

**SWIFT CODE - CNRBINBBVAD**

**Help / Inquiry Number: +91 9033767725**



## Conference Easy Steps:

- Attendee - direct pay registration charge.
- Presenters - Follow below steps.



**Note:** Arrange Travel Flight and Visa yourself.  
If extra days stay accommodation require, contact us mention exact date to date and number of person.

**Pg.**

## Participation Norms :

**Discount :-** 10% Discount for Researcher / Student OR 2 Candidates Group Registration OR RCS Members / ISRA Members in Conference presentation - participation.

**Inclusion in Registration Charge (With or Without Accommodation) :** Conference participation, Access to all sessions, Conference kit, Hard copy Certificate, lunch & break, Best Paper award / Best Presentation / Best Poster Presentation as per merit selection. \*Free Conference Proceedings copy with ISBN & selected original Full Papers / Articles Free Publication in ISSN International Peer-Reviewed, Indexed Journals.

**With Accommodation Room Include:** 2 night stay accommodation (2 or 3 persons sharing), - morning breakfast. Residential Accommodation will be arranged as per male / female / family suitability. [ Room Stay for 2 days-nights: Regular Check-in - 7<sup>th</sup> Nov, 2024 (01:30 pm) & Checkout on 9<sup>th</sup> Nov, 2024 (12 noon). Extra Charge for demand of - Personal room or Accompanying person.

**Without Accommodation Include:** Lunch, break with tea / coffee/ juice – pastry & morning breakfast with tea / coffee/ juice – pastry.

**Exclusion in Registration Charge :** The conference does not include Visa, Air Fare, Medical facility and Evening Dinner.; # Additional - Residential Accommodation \*\*\*Scopus / WoS / CARE / Springer Publications with Extra Charge. ## Additional City Tour Places, Sightseeing Places Tickets and Travelling Charges will be in a sharing base with additional charges.

**Payment terms - transaction charge :** All payment must be in advance for confirmation,; & International card payments - additional transaction charge 5% or 7% must be added by the payer.

**Cancellation – Refund Policy :-** Refund as 70% of paid amount within early bird dates, Then after No Refund.

**## RCS International Awards & SRA Global Awards are with Separate Participation :** Candidate can register and nominate Awards. Awards charge include conference hall entry, memento, trophy, certificate, 1 lunch for 1 day. Non Attendee will receive at Home Address, If get selected. NOMINATION FORM :- <https://researchculturesociety.org/awards/> ).

**SPONSORSHIP GUIDELINES** available at : <https://researchculturesociety.org/sponsorship/> **PAY NOW :** <https://researchculturesociety.org/payment/>



Instructions - 1

**Travel - Arrival Suggestions:** Participant may arrive on 7<sup>th</sup> November, 2024 at Bangkok Airport- BKK or DMK, as per Thailand time between 04:00 am to 09:30 pm. On the Airport terminal - participant can use Wi-Fi of Airport & wait for accompanying other participants. Resort Shuttle Bus from - BKK Airport Pick-up / Drop is Free to reach at the Resort venue; Reach to Venue at 11:30 am to 12:30 pm

Conference WhatsApp group joinin link :- <https://chat.whatsapp.com/EjOkcXznieN7FUgLcCD4IF>

For Conference attendance :- Acceptance Letter / Invitation Letter will be provided.

All participant travelers must have a valid passport / Identity Proof as per Thailand travel guidance rules and norms. For few countries - Thailand has Free Visitor Visa “On Arrival” - Check below link page .

Visa Exemption / Visitor Visa (On Arrival Visa & Entry) Countries list :- [https://www.thaiembassy.at/en/content\\_page/item/383-list-of-countries-which-have-concluded-agreements-on-the-exemption-of-visa-requirements-with-thailand.html](https://www.thaiembassy.at/en/content_page/item/383-list-of-countries-which-have-concluded-agreements-on-the-exemption-of-visa-requirements-with-thailand.html) OR <https://thaiconsulatela.thaiembassy.org/en/publicservice/visa-exemption-and-visa-on-arrival-to-thailand>

**At the Airports Only Show – Travel Purpose as - Tourist / Visitor** for Easy Transit from Airport Authority. ( Valid Passport, / Identity Proof Card / Hotel Stay Booking letter / Approx. 10000 THB in cash ).

For Flight Booking - We can add candidate in our Group Flight Booking Or candidate can do self booking.

**Flight Booking :-** MakeMyTrip / goibibo / Cleartrip / easemytrip / Booking.com or any authentic website. **Contact Number:-** +91 9033767725 (Call & WhatsApp)

\*\*\*\* In any undesirable circumstances - situations, organizers can postpone/ change dates and/or locations. In case of less number of participants conference will be conducted in virtual/online mode. Conference Participation Agreement needs to be signed by each participant.

Instructions - 2

## Presentation - Publication Submissions Instructions

**Presentation include :** Abstract / Paper / Project / Thesis / Poster / Dissertation. **\*# Publications :** Full Paper / Article / Abstract

**For Presentations :** Download from website - Abstract Submission Template & Presentation PPT Template.

**Presentation Languages:** English (Font - Times New Roman) OR any other Spoken Language (Font – Unicode / Mangal / Nirmala UI / Google fonts)

**For Presentation (Research Paper / Article/ Thesis/ Project) :** PPT file approximately min.8 to max.20 slides,

**Presentation Time :** Minimum - 7 minutes ---- Maximum - 15 minutes.

**For Poster / e-poster Presentation size :-** Print Poster – 36" x 48" / 48" x 48" / 48" x 60" inch at conference, OR **e-poster :-** 1 PNG image on slide number - 1 or 2 & on the next 1 or 2 slides theory in PPT file.

**For pre-recorded video Presentation :** Pre-recorded presentation – maximum 10 minute, video presentation with slides of PPT (with Audio and Video) can be shared in email / drive attachment OR YouTube link. (with visible access permissions).

**Instructions:-** <https://researchculturesociety.org/how-to-participate-in-conference-and-prepare-a-presentation/>

**For Publications :**

**File Setup :-** M.S. word editable file, Page – A4, Normal Margin - 2.54 cm each side, Single Column, Fonts – Times New Roman, Size – 11, Title – 18, Theory – 11, Figures, tables in the center. Minimum – 1000 , Maximum – 5000 words. ( Minimum – 80% originality is required in contents & theory)

Title – Author Name, Designation, Affiliation – Department/ Faculty , College / University Name, Email ID, Contact Number, Full Address with Pin Code – Abstract – Keywords – Introduction – Objectives – Literature Review – Methodology – Middle Body (contents) – Analysis & Discussion – Results / Findings – Recommendations – Conclusion – cited References in APA / MLA/IEEE style .

**\*Publication of Conference :** ( For interested participants) : International Peer-Reviewed, Refereed, UGC, Scopus/WoS Journals.

- 1) IJIRMF – UGC Approved with impact factor : 9.47 for Tracks 1 to 4 – (Paper/ Article in English Language)
- 2) Journal of Science and Healthcare Exploration' with impact factor 5.273 for Track - 1 : (Paper/ Article in English Language)
- 3) 'International Journal of Research Culture Society' -- UGC Approved with impact factor – 9.241 for Tracks 5 & 6 : (Paper/ Article in English Language)
- 4) 'Shikshan Sanshodhan' with impact factor 7.384 for Track 3, 4, 5 & 6 : Other Languages.
- 5) Proceedings – Abstracts Book for all tracks with ISBN - 978-81-969156-5-0 .
- 6) OR Publish with own additional charge in \*\*\*Scopus / WoS / CARE / Springer Journal ( Approx. \$ 200 to 700 USD / Rs. 16500 to 55000 INR – As per Journal )
- 7) OR Publication is Optional not compulsory .

**Conference Submission and Communication Email :** [israintconf@gmail.com](mailto:israintconf@gmail.com)

**Contact Number:-** +91 9033767725 (Call & WhatsApp)



Entrance - Reception



Conference Hall



Room Accommodation



Facilities



Food Zone



## Near by Visiting Places

**Temples –** (As per open hrs timing)

The Grand Palace & Wat Phra Kaew (Emerald Buddha)

Wat Phra / Wat Pho (Temple of the Reclining Buddha)

Wat Traimit (Temple of the Golden Buddha)



**Chao Phraya River - Cruise Dinner (Evening)**

Entry/Admission - Chao Phraya River

(Any 1 Cruise with Buffet Dinner)



**Safari World Bangkok with Lunch**



## Conference Targeted Countries



## Conference Indexing



# International Conference on Research and Innovations

**ICRI – 2024      Bangkok, Thailand**

**Date: 8 – 9 November, 2024**



## *Agenda & Sessions - Online Mode*



### Organized by

International Scientific Research Association  
Chreso University (CU), Zambia

The Indian Institute of Management and Commerce(IIMC), Osmania University, India  
Eurasian Institute of Science and Technology, EU.  
International Languages Council

Co-Sponsored By: Research Culture Society

Supported By: *Shinawatra University, Pathum Thani, Thailand*  
& *Institut für gemeinnützige Dienstleistungen gGmbH, Germany.*



[www.researchculturesociety.org/isra](http://www.researchculturesociety.org/isra)



Email: [israintconf@gmail.com](mailto:israintconf@gmail.com)

Conference webpage : <https://researchculturesociety.org/icri-2024/>

Date: 8 – 9 November, 2024

## International Conference on Research & Innovations

Bangkok, Thailand

**Regular Or Join Zoom Meeting :** (Joining details will be the same for all the sessions as per the given timing)

<https://us06web.zoom.us/j/83803944002?pwd=vJvWoJhrFo64nVPGv7qnHQlQRdffDo.1>



**Meeting ID: 838 0394 4002**

**Passcode: ICRI2024**

Join on - <https://zoom.us/join>

Conference Date and Timing : (Participants need to check location time difference for joining )

Date	ONLINE MODE Participation Agenda - Plan	As per India standard time
8 <sup>th</sup> Nov, 2024	<b>Inaugural – Opening Session -</b> Abstract Book Publication Launch Keynote / Guest Speaker’s speech	11:00 am to 11:30 am
	<b>Presentation Session - 1</b>	11:30 am to 01:30 pm
	Break	01:30 pm to 02:00 pm
	<b>Presentation Session - 2</b>	02:30 pm to 04:30 pm
9 <sup>th</sup> Nov, 2024	<b>Presentation Session - 3</b>	11:30 am to 01:00 pm
	<b>Valedictory Session</b>	01:00 pm to 01:30 pm

# OPENING SESSION

MODERATORS :

Sr.No.	Eminent Speakers	Date: 8 <sup>th</sup> November, 2024
	<b>Keynote Session</b>	
1	<b>Dr. Daria Suprun</b> Professor, Department of Social Work and Rehabilitation, National University of Life Science and Environmental Sciences of Ukraine, Ukraine, Europe.	
2	<b>K. Raghu Veer</b> Principal, Indian Institute of Management & Commerce (IIMC) Khairatabad, Hyderabad, Telangana, India	
3	<b>Prof. Dr. Markus Launer</b> Ostfalia Hochschule, Campus Suderburg, Germany & Independent Institute for non-profit Services, Germany	
4	<b>Dr. Xihui Haviour Chen,</b> Associate Professor of Accounting and Finance, Keele Business School, Keele University, United Kingdom	
5	-	
-	End of the Session with Vote of Thanks	

**Presentation Session – 1 : Date: 8<sup>th</sup> November, 2024 11:30 am to 01:30 pm**

- Note:** 1) Add Presenter ID Sr.No - in your PPT presentation First Slide.      \*\* (RV) Recorded Video Presentation  
2) Time of each presentation approx. 8 to 10 minutes including questions-reply from session chair person.  
3) Session chairpersons will invite presenters - one by one and can give appropriate comments. Concluding Remark at the end of session.

<b>Moderators :</b>	
<b>Session Chair :</b>	<b>Dr. Paresh Shah</b> , Principal and Professor, Rai University. Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. International Awardee, Author of Oxford University Press. <b>Prof. Yanina Lisun</b> , Associate Professor, State University Trade and Economics, Ukraine, Europe. <b>Dr.D.Thirumala Rao</b> , Vice-Principal Indian Institute of Management & Commerce (IIMC) Khairatabad, Hyderabad-500004. Telangana India

Presentation ID	Name of Presenter / Author	Title of Paper / Article
ICRI-2024-CE11	Mrs.K.Shailaja	"Artificial Intelligence "-A Study of its Impact and Challenges
ICRI-2024-CE12	Sri P.A.Dileep Kumar	Impact of GST on Indian economy
ICRI-2024-CE13	Ms.P.Gayathri	Review of Solar Energy in India : Opportunities and Future Outlook
ICRI-2024-CE14	Sri N.B.Uma Maheswar Anand	A Study on usage of Digital Payments in Small Scale business
ICRI-2024-CE15	Mrs.S.Shravani	A Study on Mutual Funds-A Best Investment Avenue
ICRI-2024-CE16	Dr.K.Sreehari	A Study of the Marketing Strategies of Real Estate Sector- A Case study of Hyderabad city, Telangana.
ICRI-2024-CE17	Sri P. Siva Kumar	A study on challenges of global entrepreneurship
ICRI-2024-CE18	Lt.N.B.Vasanth Kumar	Digital Nomadism

**VOTE OF THANKS**

**Presentation Session – 1 : Date: 8<sup>th</sup> November, 2024 02:30 pm to 04:30 pm**

- Note:** 1) Add Presenter ID Sr.No - in your PPT presentation First Slide. \*\* (RV) Recorded Video Presentation  
2) Time of each presentation approx. 8 to 10 minutes including questions-reply from session chair person.  
3) Session chairpersons will invite presenters - one by one and can give appropriate comments. Concluding Remark at the end of session.

<b>Moderators :</b>	
<b>Session Chair :</b>	<b>Dr. Xihui Haviour Chen</b> , Assistant Professor, Accounting and Finance, Edinburgh Business School, Heriot-Watt University, Edinburgh, United Kingdom <b>Dr.G. Santoshi</b> , Vice-Principal (Administration); Indian Institute of Management & Commerce (IIMC) Khairatabad, Hyderabad, Telangana, India

Presentation ID	Name of Presenter / Author	Title of Paper / Article
ICRI-2024-CE19	Smt.Veena Rani	A study on Work-Life Balance and Job Satisfaction of women working in MNCs in Hyderabad
ICRI-2024-SSL31	Ms.N. Karuna Sree	Gamification in English Language teaching and learning
ICRI-2024-SSL32	Tanvi Shinde	The Use of technology in Exploring English
ICRI-2024-SSL33	Mrs.Kalyani G.A.V.	Fostering Mindful living in Children: Integrating indic knowledge system through the Panchatantra
ICRI-2024-ET21	M.Vijay	Challenges and Assumptions in Tracking Cyber Frauds: An Empirical Study
ICRI-2024-ET22	Mrs.C.Deepa	Role of E-governance in Education System in Telangana
ICRI-2024-ET23	Sri K.Prasanth Kumar	Data Mining methodology utilising diverse applications and techniques
ICRI-2024-ET24	Sri K.R. Srinath, Dr. B. Indira	A Comparative study of Word Embeddings Models and their Pros and Cons

**VOTE OF THANKS**

**Presentation Session – 3 :**      **Date: 9<sup>th</sup> November, 2024**      11:30 am to 01:30 pm

- Note:** 1) Add Presenter ID Sr.No - in your PPT presentation First Slide.      **\*\* (RV) Recorded Video Presentation**  
2) Time of each presentation approx. 8 to 10 minutes including questions-reply from session chair person.  
3) Session chairpersons will invite presenters - one by one and can give appropriate comments. **Concluding Remark at the end of session**

<b>Moderators :</b>	
<b>Session Chair :</b>	<b>Dr. Paresh Shah</b> , Principal and Professor, Rai University. Alumnus of Indian Institute of Management (IIM) Ahmedabad, India. International Awardee, Author of Oxford University Press. <b>Dr. Xihui Haviour Chen</b> , Assistant Professor, Accounting and Finance, Edinburgh Business School, Heriot-Watt University, Edinburgh, United Kingdom

Presentation ID	Name of Presenter / Author	Title of Paper / Article
ICRI-2024-AS11	1.G. Satya Tarun Sriyamsu, 2.D. Bhavani, 3.Dr. K Meenarani	Bridging Eras: Modern Scientific Insights through the Lens of Garbha Upanishad
ICRI-2024-AS21	Km. SHAHNAJ	किशोरावस्था में होने वाली आत्महत्याओं के घातक परिणामों से निपटने के लिए मार्गदर्शन कार्यक्रमों की भूमिका एक अध्ययन
ICRI-2024-ET05	1. Brijesh Kumar Verma, 2. Dr. Nidhi Srivastava, 3. Dr. Ajay Kumar Bharti	Effect of Assessment and Prediction of Student Performance in Higher Education Systems with the Help of AI Smart Classes Using Machine Learning Algorithms
ICRI-2024-SSL06	Dr P Kousar Basha	An Examination of the Suitability and Profitability of the Integration of ICT into Teaching - Learning English

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**Note:** Submit Full Paper till 30<sup>th</sup> November, 2024 for publication consideration as per given instruction on the conference website. Any other interested and non registered candidates can also send Full Paper/Article for Publications to Conference Email ID.

Online publication tentative date: 20<sup>th</sup> December, 2024. with ISSN / ISBN.

**We are grateful for your presence with given time and efforts,  
Our well wishes for the future collaborations and participations.**



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